

VoiceLeader™

Claude Stein

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Leadership
Presentations
Teambuilding
Conferences
Authentic Sales

With the option to speak or sing, this one-of-a-kind program led by Double-Platinum Award winning voice coach Claude Stein delivers profound results in a remarkably short amount of time. Based on an innovative technique to access authenticity, participants experience first-hand the art of aligning heart, mind and voice in a way that captivates attention and gives true-life presence to the qualities that embody great leadership.

Offered as a module, it's the perfect addition for senior executive programs, integrating left and right brain, courage, creativity, and the skill sets needed to bring compelling, persuasive engagement into any environment. As an opening keynote, the program sets the stage, kicking off conference themes with an emotional and unifying message, instantly igniting the energy in the room. At closing plenary sessions, takeaways are anchored in a magnificent send-off that leaves everyone inspired.

Using music to set rich emotional contexts, Stein, a masterful songwriter and arranger, identifies core intentions which, when cultivated, give far greater meaning to each word and motivate change. There is dynamic individual coaching that enables participants to tap into genuine passion, take risks and be fully self-expressive in the service of the organizational mission and outcomes defined by each group leader beforehand. Each newfound authentic voice is focused and empowered to project fearlessly and naturally.

The atmosphere is transcendent as participants defy their inner critics and articulate their influential yet often hidden messages. People cheer each other on as breakthroughs happen again and again. A variety of personal "leadership songs" emerge, and there is a deep sense of bonding and respect, unified around a common purpose. Music is indeed the universal language, for as each unique voice is honored and encouraged, a culture of trust and harmony emerges. Hearts open, personal presence and knowledge capital are sourced fluently, and the voice of great leadership is both heard and felt.

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