

VOICELEADER

with

Multi-Platinum Award Winning

Master Coach

Claude Stein



General Electric

VoiceLeader™

Corporate Programs

SIEMENS

J.P.Morgan

UNITED STATES HOUSE
of REPRESENTATIVES

Johnson & Johnson

THE CONFERENCE BOARD 

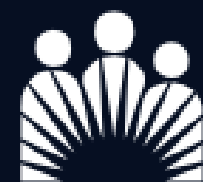

new balance


THE
HARTFORD

accenture

Sprint 

NASA



KAISER PERMANENTE®

Altria



The Natural Singer™

Singing for Everyone



warner | music | group



Sony Music



Esalen

OMEGA

Kripalu
Center for Yoga & Health

1440
MULTIVERSITY

“Music lends itself to authentic expression like no other activity.”

No other art form impacts and connects us this quickly. With VoiceLeader, participants build the voice and authentic presence of inspired leadership.



We cultivate profound trust and courage.

Each of us can risk finding the hidden beauty and authentic leadership qualities that lie beneath our default personas and self-limiting beliefs.

Inflection, pacing, tone, confidence and empathy naturally emerge from deep realignment with personal and corporate values.



Authentic Presence:

Apply the performance techniques
of world-class artists.



You'll learn to:

- IDENTIFY YOUR CORE VALUES
 - Connect deeply with your mission and discover your genuine vocal style.
- COMMUNICATE WITH CHARISMA
 - Persuade with passion, vulnerability and organic agility while remaining fluent and purpose driven.
 - Evoke empathy, emotion and commitment as your message inspires action.
- CREATE A CULTURE OF TRUST
 - Model and encourage the expression of significant truths.
 - Welcome other voices into the conversation.



Genuine Charisma:

Build trust and persuade
with confidence and an organic style



- CAPTIVATE YOUR AUDIENCE
 - Become naturally engaging with a strong executive presence and message.
 - Create a magical effect with your own personal style, phrasing, and vocal intonation.
- MASTER SPONTANEITY
 - Share ideas effortlessly with passion and agility.
 - Think on your feet with rich access to your knowledge.
- PROBLEM SOLVE
 - Identify the root challenges your audience faces.
 - Map compelling value propositions from your strengths.

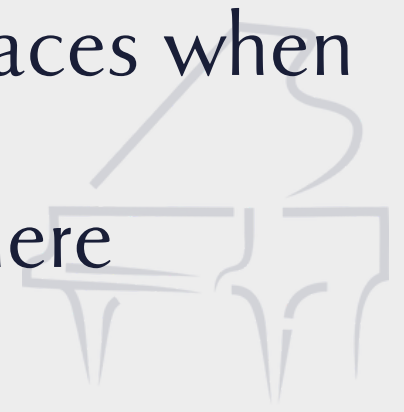


Extraordinary Teamwork:

Discover exceptional levels of productivity and a collaborative spirit.



- INTEGRATE INDIVIDUAL UNIQUENESS
 - Feel genuine connection in an environment where people truly want each other to succeed.
 - Undergo an unforgettable group experience while gaining a deeper personal knowledge of the people around you.
- CELEBRATE TRUE PASSION
 - Triumph together with renewed energy.
 - Bring profound spirit and common purpose back to the workplace.
- DRIVE COURAGE AND INNOVATION
 - Express original ideas in places when risk is involved.
 - Foster a culture of trust where creativity thrives.



Uplifting Conferences:

Experience an unforgettable presentation that energizes and inspires.



- SET THE STAGE
 - Kick start your conference, instantly igniting the energy in the room with excitement to hear what speakers will say.
- CAPTURE LEARNINGS
 - Provide a new and experiential approach that highlights your conference themes.
 - Inspire your group to give unified voice to their common passion and organizational vision.
- BRING IT HOME
 - Anchor the key takeaways with an unforgettable and rousing send-off that leaves everyone inspired.



Own the Courtroom:

Be the voice that everyone listens to.



- BUILD TECHNIQUE
 - Improve tone, range, pacing, pitch variety
 - Avoid vocal burnout.
- GROW NATURAL STYLE
 - Stay "in the zone," agile & connected
 - Eliminate self-conscious, presentational affects
 - Frame your case from empowered values
- MASTER EMOTION
 - Deepen your capacity for empathy
 - Utilize the power of vulnerability
- GAIN CONFIDENCE
 - Develop a courtroom style that is fluent and agile
 - Improve your command of the facts

Claude Stein has coached artists on: Atlantic, Polygram, Warner Bros., CBS, M.C.A., Columbia, Sony, and Island Records.

Programs have been offered at:

Accenture	New Balance	The Juilliard School	US House of Representatives
PMorgan	Altria	New York University	The New York Actors Institute
Siemens	Johnson & Johnson	MIT	Boys and Girls Club of America
Sprint	Genzyme	The Rubin Academy	The RI Association for Justice
G. E.	Kaiser Permanente	Drexel University	Center for Creative Leadership
N.A.S.A.	Sobi	The Mastery Foundation	Kentucky Justice Association
Voya	Maersk Shipping	Duke University	Dupont
The Hartford	Computer Sciences	The Conference Board	

He has served on the faculty of:

Mobius Executive Leadership
The Center for Professional Excellence
Texas A&M
The Omega Institute
1440.org

Main-stage keynotes:

The National Speakers Association
The Global Sufficiency Network
The World Bank
The International Coaches Federation
The Creative Problem Solving Institute
The California Workforce Association
The Qualitative Research Consultants
Organization

Esalen Institute
Ethos Advocacy
The New York Open Center
Kripalu Center for Yoga and Health
Mass General Leadership Academy

Pro-bono programs:

The Alia Institute
Every Voice Counts
The Mastery Foundation
The Boys and Girls Club
The Mentora Foundation
Global Sufficiency Summit



What they're saying...

“I watched participants transform in a matter of minutes into bold leaders.”

- Joanna Barsh, Director Emeritus, McKinsey & Company

“A profound learning experience. The growth is truly astounding.”

- Katie Agresta, Voice Coach for Paul McCartney, Sting
Bon Jovi, Bette Midler, Carole King

“Claude Stein is a genius at coaching senior leaders. His work generates high levels of trust and a deep transformational experience.”

- Matthias Birk, Global Head of Coaching and Leadership Development
Goldman Sacks, White & Case LLP

"I found myself speaking with a more authentic voice, full of energy and authority. Claude's work has truly enabled me to reach voters."

- Lane Evans, 13-term United States Congressman

"Invaluable. I forgot how encouraging a workshop could be!"

- Nicholas Dante, Pulitzer Prize Winner, *A Chorus Line*

"During your keynote, hundreds of our voices became one empowered chorus."

- Naomi Rhode, President, Global Speaker's Federation
President, The National Speaker's Association

"Claude sidesteps reason and helps lawyers get to the truth of who they are."

-Rick Friedman, Author, *Rules of the Road, Polarizing the Case*
The Way of the Trial Lawyer: Beyond Technique

“These techniques cut the time required for individuals to present themselves as compelling and powerful leaders.”

– Chris Williams, Director of Leadership Development, Executive Coaching, N.A.S.A.

“Our team developed stronger compassion for each other.”

- Allison Rimm, V.P. Strategic Planning at Massachusetts General Hospital

“I'll always remember the impact your sessions had in building confidence and self-expression.”

- Jamil Mahuad, Former President, Ecuador, Nobel Peace Prize Nominee

“Claude Stein is exceptionally good at showing how we create spaces for others to be able to imagine and create – which is the major leadership skill of the future.”

- Bob Lingle, Ph.D., Director, The Center for Professional Excellence
Author, *The Front Porch Revolution*

Join us.

to get started:

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